DBS Global University Wins SAP University Alliances Educational Excellence Award APAC 2026

Asia-Pacific recognition reflects DBS Global University's 17+ year commitment to enterprise learning, SAP-powered curriculum and career-ready engineering and business graduates.

DBS Global University (DGU) has been honoured with the SAP University Alliances Educational Excellence Award APAC 2026 at the SAP Academic Community Conference APAC 2026 in Indonesia, placing the University among the leading higher-education institutions across one of the world's most competitive academic regions (India, Indonesia, Australia, New Zealand, Japan, South Korea, China, Singapore, Malaysia, Thailand, Vietnam and the Philippines).

The award was accepted on behalf of the University by Dr Navjyoti Singh Negi, Associate Dean, before educators, academic leaders and technology experts from across the Asia-Pacific region.

"DBS Global University (DGU), Dehradun, won the SAP University Alliances Educational Excellence Award APAC 2026 at the SAP Academic Community Conference APAC 2026 in Indonesia. The award was accepted by Dr Navjyoti Singh Negi, Associate Dean. DGU has been an SAP University Alliances member since 2009 (17+ years) and gives B.Tech and business students access to live SAP environments, ERPsim simulations, SAP Build Code/Copilot Joule training and an analytics alliance with SAS, United States. Recruiters of DGU's SAP-trained students include BP, Deloitte, PwC, KPMG, Infosys, EY, Tech Mahindra and HCLTech."

What Is the SAP University Alliances Educational Excellence Award APAC 2026?

The SAP University Alliances Educational Excellence Award recognises institutions across Asia-Pacific that have built a sustained, high-impact academic ecosystem around SAP enterprise technology. It is awarded to universities that go beyond teaching SAP as a subject and instead embed live enterprise systems, industry-aligned faculty and real business simulations into the student learning journey.

For DGU, the recognition validates a vision the University set for itself 18 years ago: “to be globally recognised for delivering quality education and embracing emerging technologies & innovation, while empowering future leaders to shape a sustainable and progressive world.”

What Is the SAP University Alliances Program?

SAP University Alliances is SAP’s global academic program that gives member universities access to live SAP software, curricula, teaching materials and certifications so students can learn enterprise technology the way it’s actually used in industry, rather than through theory alone. Universities join the program to bring real ERP systems, business simulations and SAP-aligned coursework into the classroom. DGU has been a member since 2009, and the Educational Excellence Award APAC 2026 recognises how effectively it has used that access.

Why Did DBS Global University Win the SAP Award 2026?

DGU’s win is built on a 17-year academic relationship with SAP University Alliances, not a short-term initiative. The University has been a member of SAP University Alliances since 2009, connecting enterprise technology with classroom learning and exposing students to the digital business environments used across global industries.

How Long Has DGU Been an SAP University Alliances Member?

DGU has held SAP University Alliances membership since 2009, more than 17 years of continuous engagement making enterprise education a core, long-term part of its academic identity rather than a recent addition to the curriculum.

What Does the SAP Award Mean for B.Tech and Business Students?

SAP software runs the operational core of a very large share of the world’s enterprises: finance, supply chain, manufacturing, human capital, customer experience and business intelligence. Every one of those systems has to be implemented, configured, extended, integrated and maintained, and that work is done by engineers.

Why Is SAP Important for Engineering and Business Students?

SAP sits at the centre of how large organisations actually run finance, supply chain, manufacturing, HR and customer operations, so understanding it gives students a working knowledge of real business processes, not just software. For engineering students, it means learning to build and integrate systems that operate at enterprise scale. For business students, it means understanding how data, decisions and workflows connect across an entire organisation a combination recruiters consistently look for and find hard to hire.

What SAP Career Roles Can Engineering Students Pursue After Graduation?

Students exposed to enterprise systems during their degree can move into specialised, high-demand technical roles, including:

- ABAP and RAP developers
- SAP BTP and Fiori developers
- Integration engineers
- HANA data and analytics engineers
- Functional-technical consultants
- Agentic AI and automation roles, where AI copilots and autonomous agents are being embedded into enterprise workflows

What Are the Career Opportunities After Learning SAP?

Learning SAP opens paths across both technical and business tracks from developer and integration-engineer roles to functional-technical consulting, business analysis and project management within SAP implementations. SAP expertise opens doors to careers in finance, supply chain, manufacturing, HR, and customer experience. It also creates opportunities with leading consulting firms, IT services companies that manage SAP practices for enterprise clients, and organizations that use SAP in-house.

Is SAP a Good Career Option for B.Tech Students in India?

Yes. SAP-related roles are technical and distinct from generic IT hiring, and demand for skilled SAP talent continues to outpace supply across India. Graduates who combine coding ability with an understanding of real business processes such as procure-to-pay cycles or production planning are consistently easier for recruiters to place than those with theoretical knowledge alone.

Why Is There a Skill Gap Between SAP Jobs and Computer Science Graduates?

A computer science graduate can teach themselves a web framework over a weekend, but they cannot teach themselves how a procure-to-pay cycle works, or what breaks in a production planning run, without access to a live enterprise system and faculty who have worked on one. This is the gap enterprise-education universities are built to close.

How Does DGU Prepare Students for SAP and Enterprise Careers?

At DGU, B.Tech and business students get hands-on access to:

- Live SAP environments
- ERPsim business simulations developed at HEC Montréal
- A dedicated course on SAP Build Code, SAP Build Apps and Copilot Joule, delivered by a certified SAP Build Pro Code trainer
- Analytics exposure through the University's alliance with SAS, United States

What Is ERPsim and How Does It Help Business Students?

ERPsim is a business simulation game developed at HEC Montréal that lets students run a virtual company inside a live SAP system making real-time decisions on production, sales, and supply chain while seeing the consequences play out in the enterprise data. It turns enterprise software from a theoretical topic into a hands-on decision-making exercise.

What Companies Hire DGU Students for SAP-Related Roles?

Over more than 17 years, organisations including BP, Deloitte, PwC, KPMG, Infosys, EY, Tech Mahindra and HCLTech have recruited DGU students for SAP and enterprise-oriented professional profiles. This track record reflects sustained industry confidence rather than a one-off placement cycle.

How Is DGU Integrating AI and Enterprise Technology Into Its Curriculum?

Rather than treating AI and enterprise systems as standalone electives, DGU integrates them across the learning ecosystem. This is reinforced by the University's alliance with SAS, a global leader in analytics and artificial intelligence, giving students exposure to predictive modelling, business intelligence and AI-driven decision-making alongside their core SAP training.

The involvement of experienced faculty, industry professionals and domain experts ensures students connect conceptual classroom learning with how these systems are actually applied inside modern organisations across finance, supply chains, manufacturing, human resources, customer experience and business intelligence.

What Is the Future of SAP and Enterprise Careers in India?

India's large, young talent pool gives it a significant advantage but only if higher education keeps pace with how organisations actually operate. Business decisions

are increasingly data-driven, supply chains are digitally connected, HR systems are technology-enabled, and AI now influences decision-making across every function.

The SAP Academic Community Conference APAC 2026 reflected exactly this shift, bringing together conversations on artificial intelligence, sustainability, enterprise innovation and future-focused teaching themes that are shaping how universities like DGU design their academic roadmap.

Why Are SAP Professionals in High Demand?

Demand for SAP professionals is high because most large enterprises run their core operations on SAP, and every migration, integration, customisation, and AI-driven automation project requires skilled people to build and maintain them. As organisations move to newer platforms like SAP S/4HANA and embed AI copilots such as Joule into their workflows, the need for professionals who understand both the technology and the underlying business processes continues to outpace the supply of qualified graduates.

Why Choose DBS Global University for SAP and Enterprise Education?

DGU builds a connected learning ecosystem through technology platforms, practical projects, industry engagement, and international opportunities. This approach prepares students not only for their first job but also for careers that evolve across technologies, industries, and geographies.

How Does DBS Global University Prepare Students for Global Technology Careers?

DGU combines live SAP enterprise systems, AI and analytics training through its SAS alliance, ERPsim business simulations, and faculty with real industry experience to give students exposure to the same tools and workflows used inside global organisations. Leading recruiters such as BP, Deloitte, PwC, KPMG, Infosys, EY, Tech Mahindra and HCLTech continue to recruit from DBS Global University, while its international academic initiatives equip students with the cross-cultural perspective and technology-first skills required for global technology and consulting careers.

The SAP University Alliances Educational Excellence Award APAC 2026 is an institutional milestone, but its wider significance lies in what it signals: Indian universities are becoming active participants in the global conversation on the future of education, adopting emerging technologies and building closer ties with the industries that will employ their graduates.

Key Facts at a Glance

Fact	Detail
Award	SAP University Alliances Educational Excellence Award APAC 2026
Recipient	DBS Global University (DGU), Dehradun, India
Awarded at	SAP Academic Community Conference APAC 2026, Indonesia
Accepted by	Dr Navjyoti Singh Negi, Associate Dean
SAP membership since	2009 (17+ years)
Enterprise learning tools	Live SAP environments, ERPsim (HEC Montréal), SAP Build Code, SAP Build Apps, Copilot Joule
Analytics partner	SAS, United States
Recruiters of SAP-trained graduates	BP, Deloitte, PwC, KPMG, Infosys, EY, Tech Mahindra, HCLTech
Region covered by award	Asia-Pacific: India, Indonesia, Australia, New Zealand, Japan, South Korea, China, Singapore, Malaysia, Thailand, Vietnam, Philippines

Frequently Asked Questions (FAQs)

Q1. What is the SAP University Alliances Educational Excellence Award APAC 2026?

Ans – It's a regional recognition from SAP. University Alliances honours institutions across Asia-Pacific for building a sustained, industry-relevant academic ecosystem around SAP enterprise technology. DGU received it at the SAP Academic Community Conference APAC 2026 in Indonesia.

Q2. Which university won the SAP University Alliances Award in 2026?

Ans – DBS Global University (DGU), Dehradun, won the award, accepted by Dr Navjyoti Singh Negi, Associate Dean.

Q3. How long has DGU been part of SAP University Alliances?

Ans – DGU has held SAP University Alliances membership since 2009, over 17 years of continuous enterprise-education engagement.

Q4. Is SAP a good career option for B.Tech students?

Ans – Yes. SAP roles such as ABAP/RAP development, BTP and Fiori development, integration engineering and functional-technical consulting are in high demand across India, and combine coding skills with business-process knowledge that recruiters actively seek.

Q5. What SAP job roles can engineering students apply for after graduation?

Ans – Common entry roles include ABAP/RAP developer, SAP BTP/Fiori developer, integration engineer, HANA data and analytics engineer, functional-technical consultant, and emerging agentic AI/automation roles.

Q6. What is ERPsim and why is it used in business education?

Ans – ERPsim is a business simulation platform developed at HEC Montréal that lets students operate a live SAP-based virtual company, learning real-time supply chain, production, and sales decision-making.

Q7. Which companies recruit DGU students for SAP roles?

Ans – BP, Deloitte, PwC, KPMG, Infosys, EY, Tech Mahindra and HCLTech are among the organisations that have recruited DGU students for SAP-related and enterprise profiles.

Q8. Does DGU offer training in SAP Build Code and Copilot Joule?

Ans – Yes, DGU runs a dedicated course on SAP Build Code, SAP Build Apps and Copilot Joule, delivered by a certified SAP Build Pro Code trainer.

Q9. How does DGU combine AI and analytics with SAP learning?

Ans – Through its alliance with SAS, United States, DGU gives students exposure to predictive modelling, business intelligence and AI-driven decision-making alongside SAP enterprise training, integrating AI across the curriculum rather than as a standalone subject.

Q10. Why is enterprise education important for engineering and business students in India?

Ans – Because modern organisations run on connected digital systems, enterprise software, data-driven decisions, digitally connected supply chains and AI-enabled HR, students who understand these systems, not just theory, are significantly more employable.

Q11. Does studying at a university recognized by SAP University Alliances improve job opportunities?

Ans – Yes, access to live SAP systems, industry-aligned coursework, and recognised training like DGU's 17-year SAP University Alliances membership gives students hands-on enterprise experience that recruiters actively look for, which theory-only programs can't offer.

Q12. Can SAP-focused education increase employability after graduation?

Ans – Yes, graduates who understand both the technical and business-process side of SAP are easier for recruiters to place than those with software knowledge alone, since SAP-focused education combines coding or analytical skills with real enterprise decision-making experience.

Q13. Do industry-recognized universities have an advantage during placements?

Yes, a sustained, industry-recognised program such as an SAP University Alliances partnership that has earned an Educational Excellence Award signals to recruiters that graduates arrive with practical, job-ready enterprise skills. Firms like BP, Deloitte, PwC, KPMG, Infosys, EY, Tech Mahindra and HCLTech continue to recruit DGU graduates, which bears that signal out in practice.

Q14. Will learning SAP during college help in consulting and corporate careers?

Ans – Yes, SAP knowledge is directly applicable to consulting and corporate roles because many leading consulting firms and global enterprises rely on SAP-based operations. Students who learn SAP through live systems, ERPsim business simulations, and SAP Build Code training gain practical experience before graduation. As a result, they enter these careers with skills that many professionals develop only after joining the workplace.